

CULTURE, RECREATION & TOURISM CABINET MEMBER MEETING

Agenda Item 53

Brighton & Hove City Council

Subject:	Events Programme in Parks and Open Spaces 2010		
Date of Meeting:	8th December 2009		
Report of:	Director of Environment		
Contact Officers:	Name:	Ian Taylor	Tel: 292711
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Key Decision:	No		
Wards Affected:	All		

FOR GENERAL RELEASE

1 SUMMARY AND POLICY CONTEXT:

- 1.1 To set out the proposed programme of special events for Parks and Open Spaces in 2010 and to seek landlord's consent for these events.

2. RECOMMENDATIONS:

- 2.1 That the Cabinet Member Meeting grants consent for the events listed in Appendix 1.
- 2.2 That the Cabinet Member Meeting authorises Officers to enter into formal agreements with event organisers to determine conditions, fees and levels of support as appropriate.
- 2.3 That the Cabinet Member Meeting authorises the Director of Environment after consultation with the Cabinet Member to make any alterations to the events programme as necessary.

3. RELEVANT BACKGROUND INFORMATION/CHRONOLOGY OF KEY EVENTS:

- 3.1 Most of the events listed in Appendix A have happened before and retain their previous locations and formats.
- 3.2 In 2009 there were concerns about damage caused to the Old Steine and Victoria Gardens by the large marquee-based festival events. A number of conditions were placed upon the organisers including carefully managed get-ins and get-outs, the provision of trackway and

pedestrian walkways and immediate remedial works (at the expense of the organisers). These conditions have worked very well with both sites having been returned to a very high standard shortly after the event departures. The same conditions will be imposed for 2010.

- 3.3. The University of Sussex Students Union has requested the use of Victoria Gardens to put on a two day music event on Saturday 3rd and Sunday 4th July 2010. The event would be largely targeted at the two local universities. There would be two themed days, Saturday being Dance Music day and Sunday World Music day. The event would be open 1pm to 10pm on Saturday and 1pm to 8pm on Sunday. It will take place within three 'big top' style marquees and is designed for a maximum of 5000 visitors per day. Alongside the three music stages there will be bars, catering and information and welfare areas.

4. CONSULTATION:

- 4.1 Consultation has taken place with Ward Councillors, Sussex Police, East Sussex Fire & Rescue Service, South East Coast Ambulance Service, NHS Trust, Environmental Health & Licensing and Highways. No negative comments have been received.

5. FINANCIAL & OTHER IMPLICATIONS:

5.1 Financial Implications:

- 5.1.1 The level of support given to community events and free public entertainments are financed from income from commercially organised events to produce an overall zero budget, and will be monitored as part of the TBM process. The only contribution from the Authority's Revenue Budget is for the Events Officers' salaries.

- 5.1.2 All major event organisers are required to provide a deposit. This covers the cost of reinstatement, including the removal of litter, should it prove necessary for the council to undertake the work and use its own contractors.

Finance Officer Consulted: Derek Mansfield

5.2 Legal Implications:

- 5.2.1 Brighton & Hove City Council is empowered under the East Sussex Act 1981 to use each park and open space for up to 28 days a year in order to facilitate the staging of major outdoor events.

- 5.2.2 The proposals in this report are made in accordance with the Outdoor Events Policy. The policy incorporates relevant considerations in respect of convention rights incorporated by the Human Rights Act

1998. The policy is clear that a balancing act is required between the competing interests of those who attend the events and those who do not wish to attend and consultation is suggested to ensure that this balancing exercise is properly carried out.

Lawyer Consulted: Bob Bruce

5.3 Equalities Implications:

5.3.1 The Events Programme caters for people from all sectors of the community.

5.4 Sustainability Implications:

5.4.1 All events are planned and staged in accordance with the statutory powers and planning obligations as set out in the outdoor events policy.

5.4.2 A set of sustainability guidelines will be given to all event organisers to place sustainability high up the agenda when planning for all outdoor events.

5.5 Crime & Disorder Implications:

5.5.1 Safety Advisory Groups will be convened for all major outdoor events taking place in Brighton & Hove that have the potential to attract significantly large numbers of people. A protocol between the council and the emergency services was agreed in 2004 and will continue to be used in 2010.

5.5.2 The Police are involved in the consultation and planning of all major events.

5.6 Risk and Opportunity Management Implications:

5.6.1 All events will be subject to full site specific, suitable and sufficient risk assessments.

5.7 Corporate / Citywide Implications:

5.7.1 The events programme uses public open spaces throughout the city.

6. **EVALUATION OF ANY ALTERNATIVE OPTION(S):**

6.1 Not applicable

7. **REASONS FOR REPORT RECOMMENDATIONS**

- 7.1 Landlord's consent is required for the staging of all major outdoor events in Brighton & Hove.
- 7.2 Events continue to form an increasingly significant part of the council's overall tourism strategy and contribution to the city's economy. People experience civic pride and satisfaction when major recreational, sporting and entertainment events take place in their locality. These help to bring regional and national recognition to the city and enhance the reputation and identity of the area, as well as bringing significant economic benefits.

SUPPORTING DOCUMENTATION

Appendices:

1. List of proposed outdoor events for 2010.

Documents In Members' Rooms

Not applicable

Background Documents

1. Proposals from event organisers.